

**KRUSHIDHAN PRODUCER COMPANY LTD.**  
**AHMEDABAD**  
**(Year 2016-17 )**

**GENRAL PROFILE**



Address:

Krushidhan Producer Company,  
C/o. Development Support Centre,  
Near Government Tubewell, Marutinandan villa, Bopal-380058, Dist: Ahmedabad  
Ph: 02717-235994

## A. ORGANISATIONAL DETAILS

SI No	Particulars	Details
1	Name of the Farmer Producer Organisation (FPO)	Krushidhan Producer Company Ltd.
2	Name of Contact Person (CEO / responsible person from the promoting agency / NGO)	<b>1.CEO/Manager Jasavant Chauhan</b> <b>2. responsible person from the promoting agency / NGO) Mohan Sharma</b>
3	Mailing Address, Mobile No., email	C/o Development Support Centre, Marutinandan Villa, Near Govt. Tube Well, Behind Shreeji Dairy, Bopal, Ahmedabad 380 058 Phone: 02717-235994/5 Mob- 09601280050 Email: <a href="mailto:dkvpcl@gmail.com">dkvpcl@gmail.com</a>
4	Registered under Act	Producer Company Act
5	Registration No.	UO1110GJ2005PTC046316
6	Date and Place of Registration	23 <sup>rd</sup> June 2005
8	Total shareholders / members / subscribers in the FPO	2035
9	Percentage of Small producers in the FPO	Small - 36%, Marginal-35%
10	Percentage of women shareholders/ members / subscribers in the FPO	7 %
11	Percentage of women on the governing board / board of directors of the FPO	20%
12	Authorised Capital of the FPO	RS.25.00 Lakhs
13	Paid Up Capital of the FPO	Rs.17.97
14	Value of one share	500
15	Focus area of activities (mention: Agriculture, Livestock, Fisheries, Forest, Others)	Agriculture
16	Name of the Promoting Agency	Development Support Centre-Ahmadabad (Gujarat)
17	Name of the Chief Functionary	Vasant Patel
18	Mailing Address of the Promoting Agency	dkvpcl@gmail.com

## B. PROMOTERS OF THE FPO.

### Development Support Centre

Development Support Centre (DSC), Ahmedabad(Gujrat) is a resource organization established in 1994. It provides knowledge based support required by facilitating agencies on Participatory Natural Resource Management especially with focus on Participatory Irrigation Management (PIM), Watershed Management, Joint Forest Management and Agriculture Enhancement etc

## C. FOCUSED ACTIVITIES OF THE FPO.

### Krushidhan Producer Company Ltd.

Krushidhan Producer Company is a farmer led organization in Gujarat, registered under Company Act 1956 . It works for mutual assistance to farmers in the direction of collective efforts for **Input supply and Value addition of agricultural products**, collective bargain and sale of products, risk mitigation through insurance cover and promote welfare measures and facilities for the member farmers

S. No	Particulars	Details
1.	Geographies Covered <ul style="list-style-type: none"> <li>- No of districts covered</li> <li>- No of Blocks covered</li> <li>- No of villages covered</li> </ul>	Geographies Covered <ul style="list-style-type: none"> <li>- No of districts covered- 4</li> <li>- No of Blocks covered- 11</li> <li>- No of villages covered- 170</li> </ul>

#### D. OBJECTIVES OF THE FPO

S. No	Particulars	Details
1	Main objectives of the FPO as given in the AoA & MoA, by-laws, trust deed etc. (enclose copy)	(enclose copy)
2	By-laws, AoA & MoA permits the FPO to undertake Production, aggregation and marketing of inputs and outputs (YES / NO)	YES
3	By-laws, AoA & MoA permits the FPO to raise loans from financial institutions	

#### E. GOVERNANCE

##### 1. Names and details of the governing body / board of directors / board of trustees at FPO

Name	Designation	Address	Occupation	Educational Qualification	No. of years in Org.
VASANTKUMAR R. PATEL	Vice Chairman	59, UNDHAJ, KHERALU,, VISNAGAR,, MEHSANA, 384355, Gujarat, INDIA	Farming	Graduate	3
MOHAN D. SHARMA	Expert Director	10/A SILVER COIN APARTMENT, BODAKD EV, AHMEDABAD, 380015	Programme Director In Development Support Centre	B. Tech & MBA	3
CHANDRKANT P. SEDANI	Director	AT-RAMPUR, TAL-DHARI, AMRELI, 365601, Gujarat, INDIA	Farming	Non Metric	9
BABUBHAI C. PATEL	Director	662-K, GANESHPURA (TARABH), TALUKA VISNAGAR, MEHSANA, 384315, Gujarat, INDIA	Farming	B.Sc. Agri	3
CHHYABEN B. PATEL	Director	412, RABARIVAS, KUMBHARVAS, RAJHAPUT,, KARBATIA-2, KARBATIA, TALUKA VADNAGAR, MEHSANA, 384355, Gujarat, INDIA	Farming	Non Metric	3

Name	Designation	Address	Occupation	Educational Qualification	No. of years in Org.
JAYOTSANABA V. PARMAR	Director	13, DEDASAN, GRAMYA VISTAR PARAMARWAS, TALUKA KHERALU, MEHSANA, 384325, Gujarat, INDIA	Farming	Non Metric	3
KAVJIBHAI T. DAMA	Director	27/A, DHUNDHERA,, MEGHRAJ, SABARKANTHA, 383350, Gujarat, INDIA	Farming	Non Metric	3
LALITKUMAR V. PATEL	Director	38, PATEL FALIYU, NAVANAGAR (DEROL),, DEROL-383220, TALUKA HIMATNAGAR, SABARKANTHA, 383220, Gujarat, INDIA	Farming	B.E. (Civil)	3
AMRUTBHAI B. PATEL	Director	114,Tulsinagar patelvas Jamla - 383010,Taluka Himatnagar, Dist-Sabarkatha	Farming	Metric	3
RAMESHBHAI V. PATEL	Director	158, PRAJPATI FALI-SUTHAR FALI-HARYJAN WAS-, - PATEL FALI, BHENSAVADA, TALUKA DHANSURA, SABARKANTHA, 383310, Gujarat, INDIA	Farming	Non Metric	3
VINUBHAI P. THAKOR	Director	167, CHHAPRA, BHARKUNDA,, TALUKA DASCROI, AHMEDABAD, 382330, Gujarat, INDIA	Farming	Non Metric	3
BABUBHAI JORDAS PATEL	Director	200,BRAMBHANA S,PUDGAM-384310.DIST-MAHESANA,384355, Gujrat,INDIA	Farming	Metric	1

**2. Details of Board / Governing body Meeting Held in last 3 years**

Year	Number of Meeting held per year	Average Attendance (in %)
2014-15	4	70%
2015-16	4	70%

**3. Profile of Chief Executive Officer of the FPO**

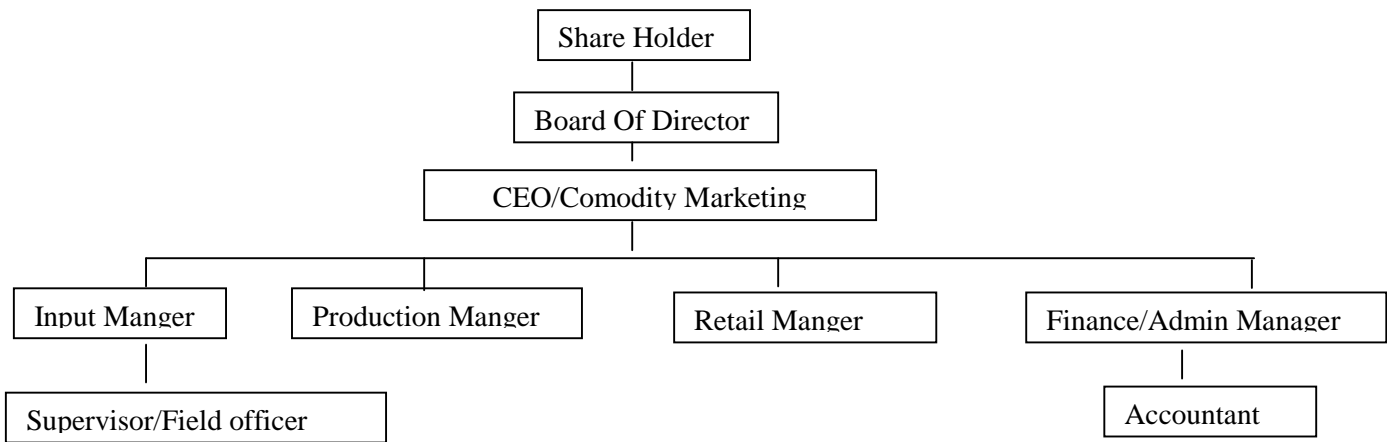
Name	Education	Designation	Experience	Date of Joining
Jasavant Chauhan	MSW	Manager/CEO	13 year	9/11/2012

**F. STAFFING PATTERN.**

**1. Details of Staff working with the FPO (for last 2 years)**

Year	Unit	Office Staff	Supervisory Staff	Field Staff	Total Staff
2014-15	5	4	4	5	13
2014-15	5	4	4	5	13

**Organization Structure of the KrushiDhan**



**2. Name and profiles of key staff members**

Name	Designation	Qualification	No. of years with Org.
Jasavant Chauhan	Manger/CEO	MSW	3
Nitinbhai Thakar	Accountant	B.com	3

**G. Briefly explain the sustainable production / harvesting / collection practices followed by the members of the FPO and the strategies adopted to promote sustainability.**

Krushidhan Producer Company is involved in promoting sustainable agriculture practices within its members. The major activities promoted are selling of seed, pesticides, Vermicompost, Madhyam Culture, Bio pesticides etc. All the above products are sold to member and non members of Company through its 8 agro outlets from different blocks of North Gujarat. The Vermi-compost and Bio-pesticides are prepared by the members of Krushidhan Producer Company and sold with the brand name of Krushidhan Producer Company. While the Madhyam Culture of Excle company is sold through the outlets. This has resulted in increasing soil moisture holding capacity, improving quality of produce, reducing input cost on fertilisers, pesticides.

**H. MARKETING DETAILS (last three years)**

No	Product Name	Unit	2013-14		2014-15		2015-16	
			Quantity	Value	Quantity	Value	Quantity	Value
A	Input trading (Cotton, castor, maize, fodder, G'nut, vegetables)	PKT/ Bag/Kg	2363	15.32	9343	33.37	22245	53.4
B	Seed Production (wheat, fodder, G'nut)	Kg	16580	6.82	20000	11.1	32000	23.17
C	Organic Products (Vermi Compost)	kg	35700	2.39	34000	2	71000	8.29
D	Pesticides	Ltr	620	2.17	1196	3.46	908	7.51
E	Bio pesticide	Ltr	308	0.77	264	0.66	852	2.13
F	Equipments	Unit	0	0	200	0.13	3799	12.78
G	Retail Outlate(Grain, Spice, Pulse)	kg	700	0.18	1250	0.32	15600	7.08
H	Nursery Item	Unit	0	0	1000	0.38		
I	Aggrigation - Groundnut	Mt	379 MT	150	0	0		0
	<b>Total</b>			<b>27.65</b>		<b>51.42</b>		<b>114.36</b>

(Note:- In year 2013-14 Krushidhan producer company in support SFAC Jointly procured Groundnut from Dhari block of Amreli District .The total volume was 379 MT worth RS.150 lakhs.)

**I. NET PROFIT (last three years, if applicable)**

Particulars	2013-14	2014-15	2015-16
Total Income	29.10	46.31	114.11
Total Expenditure	25.29	44.63	107.14
Net Profit	3.81	1.67	1.64